

NJ

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Certified Trusted Tester (DHS / Section 508) | U.S. Department of Homeland Security

Senior Interactive Designer

Leverage AI for UX/UI, User Research, Visual Storytelling, & Animation | 3× APEX Award Winner

Creative and strategic innovator with accomplished experience crafting impactful visual solutions, including infographics, UI/UX designs, educational game design, and animated content for diverse audiences. Expert in transforming complex data and concepts into clear, engaging visual stories that drive user understanding and business outcomes. Adept at collaborating with cross-functional teams, mentoring junior designers, and managing multiple projects in fast-paced environments. Recognized with 3× APEX Awards for excellence in visual design and digital publishing.

Core Competencies

- Information Design
- Rapid Prototyping
- Charts & Data Visualization
- Branding & Design Systems Development
- Agile Team Integration & Stakeholder Engagement
- Accessibility & Inclusive Design WCAG 2.1, Color Contrast Analyzer, screen reader testing.
- UX Audit Testing Before Deploying to Dev
- Educational Game Design
- Figma, Adobe Creative Suite (Illustrator, Photoshop, After Effects), HTML5, CSS, JavaScript
- Storyboarding, Microinteractions, Audio Editing, Motion Graphics

Software & Tools

- Figma
- Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects)
- HTML5
- CSS
- JavaScript
- JQuery
- Color Contrast Analyzer, screen reader testing, Google A11Y

Certifications

- **Certified Trusted Tester (DHS / Section 508)** | U.S. Department of Homeland Security
- **Conversation Design Institute-** Designing Digital Humans
- **Google-** Foundations of User Experience (UX) Design
- **Udemy-**how to Design for Accessibility for UX Designers(WCAG2.2)

Professional Experience

CleanSlate Technology, Indianapolis, IN

Senior Interactive Designer

2025 - Present

Design lead collaborating with strategy and Agile teams to design complex SAAS software platform with AI capabilities, create intuitive UX/UI prototypes, create design systems in Figma, Figma Make.

- UX design lead for complex SAAS site, creating experiences for 2 user types. Lead project from initial concept to final handoff to dev team. Created design library and rebrand for project.
- Performed UX research sessions with users, incorporating findings into design.
- Designed accessible, inclusive WCAG 2.1 (A11Y) compliant Figma designs, ensuring readability for all users. Use accessibility tools to ensure compliance with WCAG2.1 standards

STRIDE LEARNING, Reston, VA

Senior Interactive Designer

2022 - 2025

Collaborate with strategy and Agile teams to design interactive K-12 educational materials to create intuitive UI/UX prototypes and data-driven infographics using Figma and Illustrator.

- Developed visually compelling assets, including animations and vector graphics, enhancing user engagement and comprehension for web and mobile platforms.
- Created educational games, supporting K12 Learning Hub.
- Created and maintained style guides and reusable design systems aligned with corporate branding, ensuring consistent visual hierarchies and navigability.
- Conducted accessibility audits to establish inclusive, user-friendly designs, improving retention and understanding for diverse learners. Tested sites were WCAG 2.1 compliant and keyboard accessible using Color Contrast Analyzer, screen reader testing. Used Google tools to check A11y for color blindness and other vision impairments
- Performed research and usability testing, driving design and content improvements.
- Designed accessible, inclusive WCAG 2.1 (A11Y) compliant Figma designs, ensuring readability for all users.

COGNIZANT TECHNOLOGY, LLC, Teaneck, NJ

Designer / Art Director

2008 - 2022

Delivered visual design for multi-platform digital campaigns, including infographics, landing pages, white papers, factsheets, and print collateral for Fortune 500 clients.

- Partnered with stakeholders to produce animated content, interactive information graphics, and app UIs for Fortune 500 clients and business goals, elevating digital experiences for global enterprise brands.
- Designed and launched Cognizanti, company's flagship journal, earning 3 APEX Awards for publication excellence (2016, 2017, 2020).
- Followed corporate branding schemes and visual frameworks closely, creating consistent, impactful designs that conveyed complex concepts to diverse industries, including finance, and insurance.
- Managed multiple projects simultaneously, adapting to evolving requirements while maintaining accuracy and attention to detail.

Additional Experience

Freelance Art Director / Interactive Designer

Delivered tailored visual solutions, including infographics, digital learning products, and landing pages, for clients like Scholastic, Pearson Education, Standard& Poor and PWC.

READER'S DIGEST CHILDREN'S PUBLISHING, Pleasantville, NY Art Director

Oversaw creative design of children's books and novelty publishing projects. Collaborated with licensors such as Disney, Mattel, and the Jim Henson Company. Directed photo shoots and secured accurate visuals for top-selling educational publications.

Education

- **Bachelor of Fine Arts (BFA)**, Syracuse University